

Health Care Foundation Board Handbook



Foundation board and development council members are essential allies in advancing philanthropy. Yet, many leadership volunteers say they don't have the information and tools needed to proactively and confidently engage. That's why Accordant developed a substantive and attractive board handbook specifically to support and educate leaders. The board handbook not only features best and emerging practices in foundation board governance but also provides context around trends, issues and data that impact board work and health care philanthropy.

You can have confidence in the quality and relevance of the content written by one of the industry's leading experts on foundation board governance, Accordant CEO Betsy Chapin Taylor, FAHP. Beyond the content, each version is packed with beautiful and inspiring imaging, is printed on a high quality, heavy stock paper with a matte finish and is perfect bound. The handbook can be delivered in standard or custom formats to fit your board's unique needs, to reflect organizational branding and more. This approachable handbook supports health foundation boards, development councils, committees, community boards, executive leadership and more.

The Turn-Key Handbook

The 2025 standard edition of this 8.5 x 11, 76-page, perfect bound handbook covers:

- Uncovering the Financial Rationale for Health Philanthropy
- Leveraging Strategic Project Selection
- Unpacking Key Roles and Responsibilities
- Exploring the Unique Influence of Board Members in Advancing Philanthropy
- Acknowledging Potential Discomfort in the Role
- Aligning with Individual Superpowers and Preferences
- Making a Personal Financial Commitment
- Tapping Into the Power of Purpose
- Optimizing the Impact of the Health Foundation
- Crafting a Compelling Case for Support
- Embracing Our Core Constituency: Grateful Patients and Families

Turnaround time: Up to 4 weeks

Investment: \$2,500

Includes licensing fee and 25 printed handbooks.

Additional printed copies may be added for \$100 each.

[CLICK HERE](#) to preview and/or order the Turn-Key Handbook.

The Tailored Handbook

This 76-page handbook covers topics noted in the Turn-Key version, plus the following customizations:

- Tailor governance section based on organization type: 501(c)(3) public charity, 501(c)(3) supporting organization or hospital development department
- Tailor copy based on organization advancing a hospital, health system, academic medicine, hospice/home care or medical research organization
- Choose a cover image to reflect your local community or region
- Highlight your organizational logo on the cover and select interior pages
- Include references to your facility and community in the main body copy
- Feature a custom welcome letter with leader photo and logo
- Spotlight your organization's mission, vision and values
- Tailor closing copy

Turnaround time: Up to 6 weeks

Investment: \$7,500

Includes licensing fee and 25 printed handbooks. Additional printed copies may be added for \$100 each.

Stay Current

Ensure your tailored or custom handbook continues to reflect the latest data and trends. Get the 2026 edition for an update fee of \$2,500 to include 25 copies (\$100 for each additional book). No additional licensing fees with consecutive annual renewal. Updated annual editions will be available each January. Upgrade to a higher customization level by paying the difference between the current and desired level.

The Custom Handbook

This up to 86-page handbook includes customizations noted in the Tailored version, plus the additional options:

- Choose from a library of topics, sidebars and tools to create your custom handbook
- Include two brand new, custom topics or tools
- Switch up to 10 images to organization or community images
- Use up to 8 pages for organization-provided written content, such as:
 - Profile of the supported health care organization
 - Overview of campaign or annual funding priorities
 - Overview of the foundation's strategic goals and objectives
 - Board membership roster / board profiles
 - Patient / donor / board member / clinician feature stories
 - Other content or topics of the organization's choosing
- Customize back cover with photo, copy, QR code, etc.

Turnaround time: Up to 10 weeks

Investment: \$12,500

Includes licensing fee and 25 printed handbooks. Additional printed copies may be added for \$100 each.

TO LEARN MORE, CONTACT:

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